



Techwebreality design work can easily be implemented into any form of digital or screen printing, embroidered items, and any number of promotional products. Paper-based products include popular business items such as business cards, flyers, brochures, postcards, letterhead and booklets - all printed with your company's logo! You don't have to settle for standard business cards and envelopes. Our web designers can create products that feature your brand.

Embroidered apparel such as jackets, hats and t-shirts can be designed for special promotions or simply with your company's logo. Your employees can be wearing their own personalized business polo shirts. We can also create promotional items such as mugs, pens and magnets. When clients, potential customers and business associates receive your printed products they'll have a visual representation of your brand. Techwebreality creative team uses a variety of print and production sources to fabricate a unique identity for your businesses marketing needs.

### **THE PROCESS**

1. Discuss the marketing goals involved with printing project with the client. Establish colors and theme of printing project.
2. Determine how the printed materials will be produced: materials, sizes, and quantity. Give client custom quote for approval.
3. Research market base and determine how to obtain best printed results with the target audience in mind.
4. Complete first set of design proofs and send to client for approval. Client will pick one base proof to work from for the final proof.
5. Adjust original design based on client intervention. Continue open line of communication to create final proof for client approval.
6. After final client approval, project goes into production. Client receives invoice and is notified when products are ready for pick up.

All printed products designed and produced by Techwebreality are carefully inspected to ensure consistent results. All files are kept on file with Techwebreality for easy reordering and design updates. Contact us for more information about what Techwebreality can design and produce for you.

### **PRINTING SERVICES**

- Business Cards
- Flyers
- Brochures
- Banners
- Postcards
- Pens
- Yard Signs
- T-Shirts
- Hats
- Note Cards
- Note Pads
- Folders
- Letterheads
- Envelopes
- Menus
- Calendars